

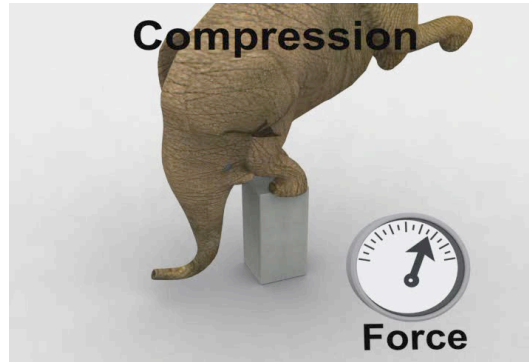
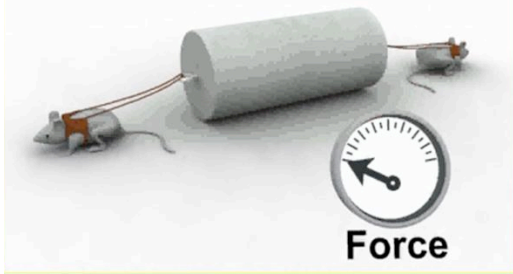
## State Farm Northridge Earthquake Claims

James Crandall, Victor Anderson - Crandall Wade & Lowe

Nine years after the disastrous Los Angeles earthquake that damaged homes throughout the San Fernando Valley, homeowners continued to bring claims citing the earthquake as a cause. Doug and team were hired to 'make cement interesting'. A series of short effective animations were created that described the tensile and compression properties of cement, using animated mice and elephant characters, and applying the properties in context with causation effects. The animations were designed to be used in a series of cases to supplement expert testimony.

## Insurance Defense

### Compression v. Tensile Strength



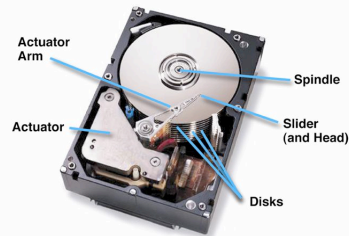
## San Jose Workers v. IBM, Inc.

## Employment

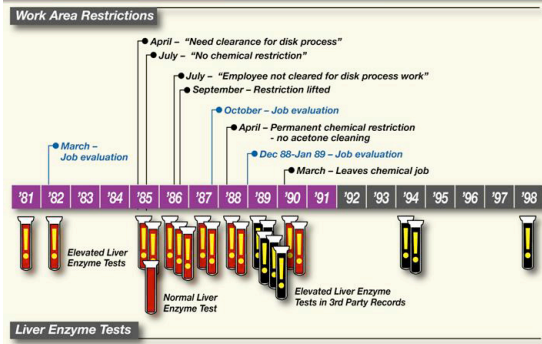
Robert Weber, IBM General Counsel - Jones Day

In a landmark high tech employment suit brought on by two employees of IBM, Doug designed, budgeted, staffed and manned a six month war room. He created concepts to support expert and fact witness testimony, developed a visual theme, created and refined opening and closing presentations for the five month trial. In addition, he produced devastating rebuttal exhibits during daily testimony, The result was defense verdict after only 12 hours of deliberation by the jury.

### Disk Drive Components



## Ms. Hernandez - Medical History



## Plaintiffs' Work History

### Route 195 Facility

Campus Size: 314 Acres  
No. of Buildings: 26  
No. of Departments: 420

### Mr. Davis:

- 1972 - 1979 ■
- 1979 - 1986 ■
- 1986 - 1992 ■
- 1992 - 1999 ■
- 1999 - 2002 ■

## Highlight discrepancies in testimony and document about medical condition

A witness's story changed over time. In questions answered in successive doctor's applications, the complaints changed. Since these symptoms were germane to the conditions of her injury, a simple comparative chart helped draw attention to the credibility of the story.

### Reports of Medical History: Barbara Tanner

"Have you ever had or have you now?"

YES	NO	Date
<input type="checkbox"/>	<input checked="" type="checkbox"/>	October 21, 1984
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Swollen or painful joints
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Frequent or severe headaches
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Broken bones
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Recurrent back pain
<input checked="" type="checkbox"/>	<input type="checkbox"/>	February 26, 1987
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Swollen or painful joints
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Frequent or severe headaches
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Broken bones
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Recurrent back pain
<input type="checkbox"/>	<input checked="" type="checkbox"/>	September 20, 1987
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Swollen or painful joints
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Frequent or severe headaches
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Broken bones
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Recurrent back pain
<input type="checkbox"/>	<input checked="" type="checkbox"/>	March 18, 1993
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Swollen or painful joints
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Frequent or severe headaches
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Broken bones
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Recurrent back pain

**Lewis, Mathews v. Colorado Rockies**

Greg Anderson, Lead Attorney - Holland & Hart

As a technology pioneer, Doug introduced the first "virtual reality" trial exhibit used in a civil trial (Denver District Court, 1996). Subsequently, he followed through on admissibility and authored professional papers to promote the technology as an appropriate method for use in court. He applied QTVR (Quick Time Virtual Reality) thereafter in [dozens of successive matters](#).

**Complex Commercial**



**Visual Aids for Documentary Evidence:**

**Ms. Hernandez' Headaches/Blackouts** **IBM**

Dr. Copeman:  
 "Telecon to Dr. Kadonaga. He states that when he last saw her on the 9th of Feb., she said she subjectively felt much better but she wasn't sure whether it was due to the Estrogen injections or to being on day shift. She advised him that the night shift conflicted with her marriage situation and that she was only able to get 1 or 2 hours sleep when on night shift whereas she could get 4 or 5 hours sleep when on the day shift."

February 20, 1979

Documentary evidence can be highlighted, pulling key quotes out to emphasize facts that help make your case. The docs can be presented electronically or enlarged for easel exhibit, so they stay in front of the fact finders as long as possible.

Sometimes, by comparing and contrasting documents which contradict (or support) facts, a checklist can be created.

**Reports of Medical History: Barbara Tanner**

**"Have you ever had or have you now"**

YES	NO	Date
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>October 21, 1984</b>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Swollen or painful joints
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Frequent or severe headaches
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Broken bones
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Recurrent back pain
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>February 26, 1987</b>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Swollen or painful joints
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Frequent or severe headaches
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Broken bones
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Recurrent back pain
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>September 20, 1987</b>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Swollen or painful joints
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Frequent or severe headaches
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Broken bones
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Recurrent back pain
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>March 18, 1993</b>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Swollen or painful joints
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Frequent or severe headaches
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Broken bones
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Recurrent back pain

0001801 / 4813 013002